Missouri Association of Levy Boards & Senior Organizations

MoALSO Senior Levy Boards Meeting

Show Me Summit on Aging and Health 2022

Welcome & Breakfast Buffet

MoALSO Senior Levy Boards Meeting

Show Me Summit on Aging and Health 2022

MoALSO
Introductions & Announcements

Agenda Overview

- Introductions and Announcements

- MoALSO Background

- MoALSO Annual Accomplishments (Grant overview, deliverables, etc.)

- Reframing Aging

- Sharing of Levy-Funded Program Highlights

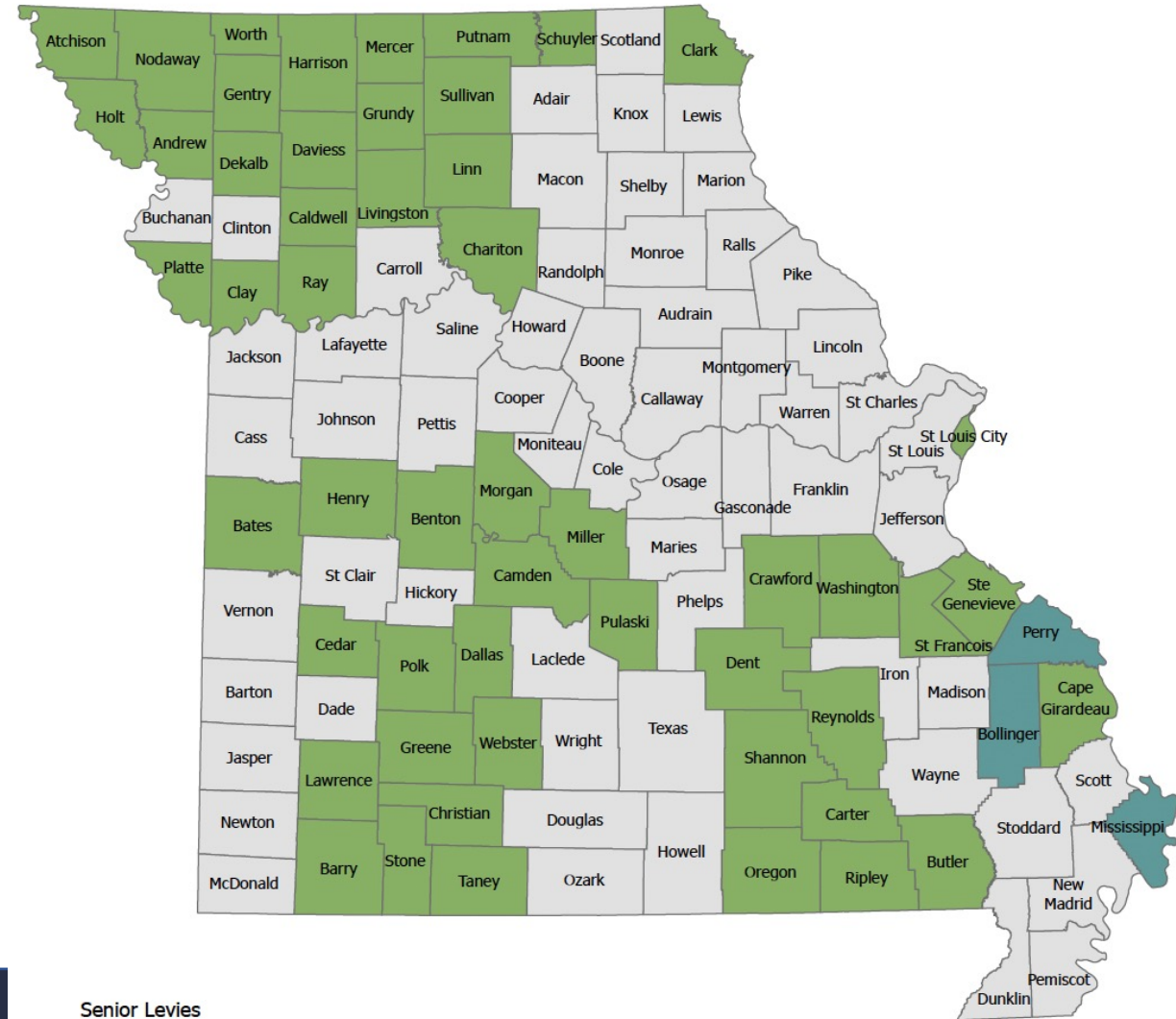- Preparing Older Adults for Voting Procedure Changes

- Closing

MoALSO Background
How It Started

- At the 2019 Senior Levy Board Annual Meeting, over 25 levy board counties met and determined that the creation of an association would be beneficial to them and the older adults they serve

- The organization's first by-laws were adopted and signed in March of 2021

Senior Levies
- Counites with Senior Levy Funds
- Counties with Senior Levy Funds funded by Sales Tax
- No Senior Levy

MoALSO
MISSOURI ASSOCIATION OF LEVY BOARDS & SENIOR ORGANIZATIONS

MoALSO Background
Vision

"Missouri communities continue to thrive because of a vibrant senior population"

MoALSO Background
Association Responsibilities

- Assist and support members through networking, education, and advocacy

- Provide opportunities for levy board members to share information and discuss concerns in their counties

- Promote the levy fund and encourage and assist new counties with levy passage

- Provide access to data-based statistics and best practices to support advocacy efforts and senior services

- Provide a platform for members' participation in the democratic process to impact state legislation/ regulation/policy

- Support existing counties with information for levy fund administration

- Work strategically with the Missouri Association of Area Agencies on Aging (ma4) and Silver-Haired Legislature

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MoALSO – MO Foundation for Health Grant | **Timeline**

- Fall 2021: MoALSO applied to receive funding from the Missouri Foundation for Health to help move forward the work of developing the association and strengthening the network of senior levy funds

- November 2021: MoALSO Issues an RFP for Senior Levy Association Coordination

- December 2021: MoALSO hires the Penman Group

- January 2022 – December 2023: Grant period

MFH Grant| **Grant Deliverables – Year 1**

Completed:

✓ Monitor and track legislative bills impacting senior levy funds

✓ Design, develop, and maintain a MoALSO website

✓ Organize a monthly association meeting with relevant educational sessions

✓ Advertise meetings to non-members

✓ Develop a senior levy educational toolkit

✓ Conduct interviews with persons successful passing a senior levy or placing one on the ballot

MFH Grant | **Grant Deliverables – Year 1**

Outstanding/In-Progress

❑ Increase the number of association members from 10 to 15 (currently at 12 members)

❑ Assess the commitment of 15 communities to initiate efforts to place a senior levy fund on the local ballot
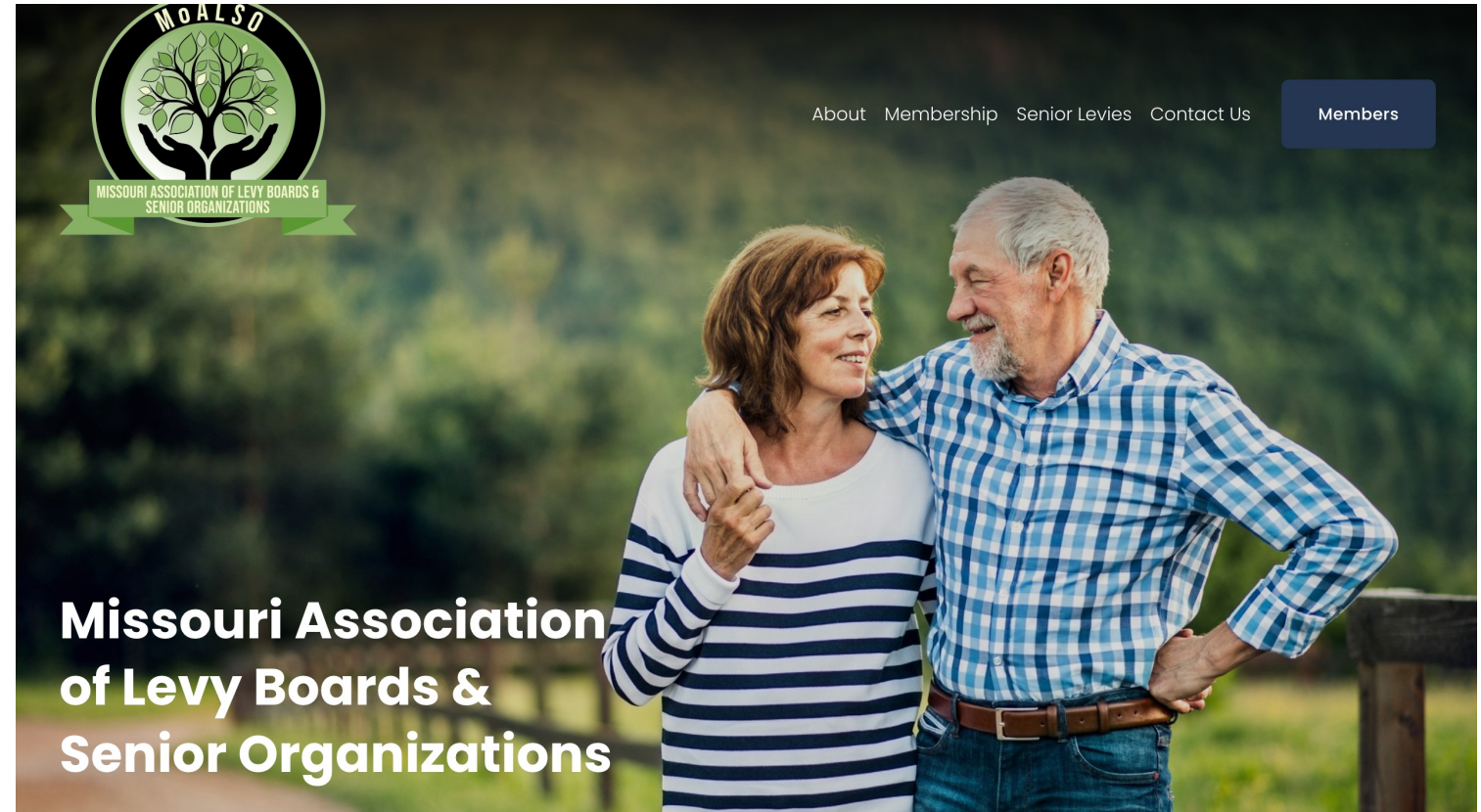
MFH Grant | **Deliverables – Year 2**

Outstanding

❑ Provide training to 10 counties who are committed to implementing a senior fund efforts

❑ Develop a plan and budget to amend the Missouri State Statute to increase the senior levy tax

Deliverables | **Website www.moalso.org**

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About
- Association Responsibilities
- Association Leadership
- MoALSO By-Laws

News & Events

Membership
- Member Benefits
- Join or Renew
  - Dues
  - Member Application

Senior Levies
- Senior levy county map
- Fund uses
- Revenue generated
- State Statutes

Senior Levies -> Resources
- Levy Fund 101 Training
- Senior Services Tax Report
- MO Senior Report
- Campaign Primer

Contact

Members-Only
- Legislative bill tracking report
- Member meeting records
- Financial reports
- Upcoming Meetings

Deliverables | **Toolkit**

A guide for persons and organizations interested in placing a senior levy fund on the local ballot.

- Basics – statutes, uses, examples from existing levy counties

- How to be an effective advocate

- Building a Coalition

Deliverables | **Toolkit**

- Elevating your message through effective communication

- Sample messaging and strategy

- Steps to running a campaign
  - Timeline
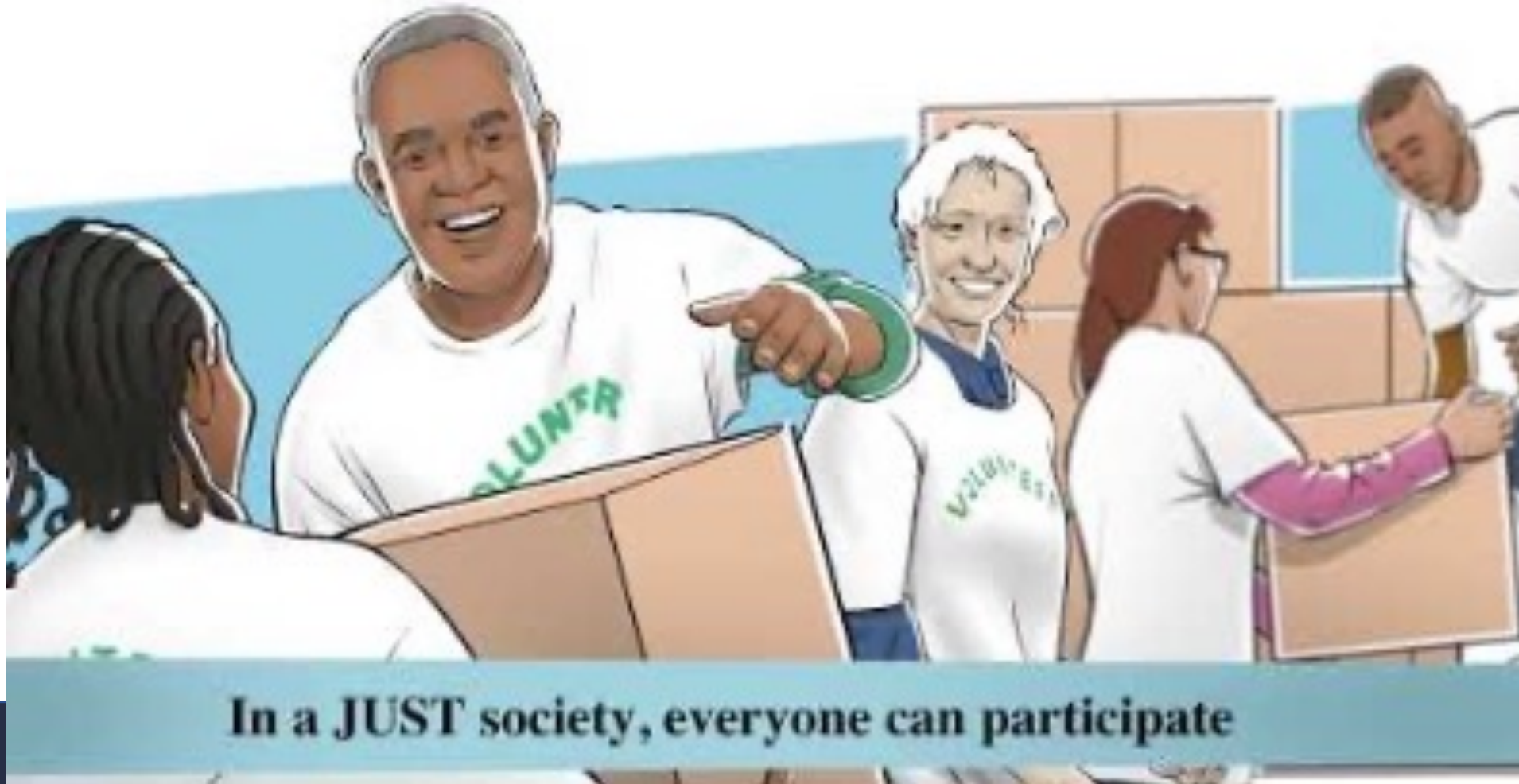 - Strategy
  - Fundraising and budget

Ready. Set. Run!
Readiness Assessment for Counties

Reframing Aging | **The Why & the How**

In a JUST society, everyone can participate

Levy Funded Programs| **Program Highlights**

Brief presentations from senior levy boards on program highlights

Senior Levy Board Panel| **Levy Board Fund Governance Topics**

Bill Achor - Christian County Senior Levy Board

Chuck Marinec - Greene County Senior Levy Board

Tina Uridge – Clay County Senior Services

Jamie Opsal - St. Louis City Senior Fund

Debbie Gwin, NCG, Platte County Senior Fund

Questions| **Levy Board Fund Governance Topics**

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Q: We are wanting to possibly add another provider for personal emergency response system. Do we have to run an ad seeking proposals for this service?

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Q: Can you share some best practices and policies around **_unused funds?_**

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Voting ID Changes| **Preparing Older Adults for November (HB 1878)**

Photo ID: Enacts photo ID requirements by removing non-photo forms of ID Missourians may rely on to verify their identities at the poll, such as voter registration cards

"Early Voting" – Allows two weeks of no-excuse absentee voting/early voting, but only for voters casting ballots in person (not for ballots by mail)

Voter Registration Payment – Prohibits anyone from being paid for voter registration, preventing organizations who do voter registration in their work from being paid to do so.

Voting ID Changes| **Preparing Older Adults for November (HB 1878)**

Absentee – Makes it illegal to provide someone with an absentee ballot application

Disability Access– Requires hand-marked paper ballots, which could be a barrier for certain voters with disabilities, etc.

For a full summary of the legislation, please visit, house.mo.gov

For help getting a voter ID, please visit https://s1.sos.mo.gov/voteridhelp

Every Voice Matters| **Future of MoALSO Advocacy**

- Legislative monitoring & tracking
- Missouri coalition on aging